

NEWS RELEASE

FOR IMMEDIATE RELEASE

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SACRAMENTO, CA—NeighborWorks® HomeOwnership Center Sacramento Region (NeighborWorks HOCSR) will partner with local businesses to give the ultimate gift to their neighbors—time and caring. During the 18th annual Paint the Town event on Saturday, September 15, ten Oak Park homeowners will welcome dozens of volunteers armed with no more than paint rollers and smiles into their yards to tackle peeling, chipping, and fading paint from years past.

Homeowners applied to NeighborWorks HOCSR to have the exterior of their homes painted and improved. Eligible applicants live at or below Sacramento County low-income guidelines in the target area. With recipients located from 34th to 42nd streets and from Broadway to Fruitridge Road, updates to the selected homes will be appreciated throughout the whole neighborhood.

Volunteers are the employees, friends and family of sponsoring businesses. This year, sponsoring businesses include Bank of America, Downey Savings & Loan, Holt of California, McDonough Holland & Allen, Morgan Stanley, Pacific Coast Building Products, The Sacramento Bee, State Farm Insurance, Washington Mutual and Wells Fargo. They will convene early to start off their donated Saturday with scraping and cleaning. By the evening, their compensation will be the satisfaction and pride of a well-executed plan, the joy of working as a team, and the tangible result of an appreciative homeowner. “I am delighted and grateful to this program and its volunteers for their unselfish time and effort to paint and beautify my home,” says one owner.

NeighborWorks HOCSR has organized the Paint the Town event since 1991. In that time, more than 15,000 volunteers have painted more than 600 homes. Their connection with the community has not only made the program possible, but has made it a success. The partnership of local businesses and homeowners is a win-win – everyone is able to immediately see the results. “Paint the Town brings resources to those who need them most and is a shining example of the positive impact on neighborhoods and residents when people give back to their community,” says Pam Canada, Executive Director of NeighborWorks HOCSR.

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NeighborWorks® HomeOwnership Center Sacramento Region has been serving people in the community and neighborhoods of Sacramento City and County since 1987. A not-for-profit 501(c)(3) organization, NeighborWorks HOCSR’s mission is to provide opportunities for successful homeownership and strong communities through quality education, affordable lending, supportive partnerships and dedicated leadership.